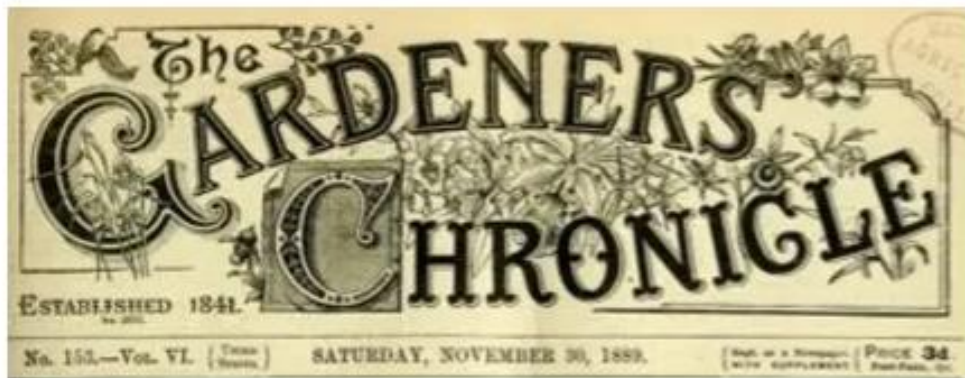




Birkbeck Garden History Group

22nd Winter Lecture

Tuesday 19th November 2024 at 6.30pm



Tales from the Nineteenth Century Horticultural Trade Press

Francesca Murray will tell the fascinating and at times sensational story of the gardening press which emerged as a powerhouse of horticultural knowledge exchange and contributed to the professionalisation of the nineteenth-century gardening trade. In particular, amongst other journals Francesca will discuss *The Gardener's Gazette*, the first weekly gardening newspaper launched in 1837 by the champion of the florists, George Glenny, its irascible editor. Fearlessly taking on the Horticultural Society and John Lindley, editor of the rival *Gardener's Chronicle*, he was determined to advance standards of floriculture and improve the lives of working gardeners whilst of course, increasing his circulation figures.

Francesca Murray studied horticulture and garden design at Berkshire College of Agriculture before running her own garden design business. She has an MA in Garden History and is currently in her final year of a PhD at Queen Mary's University of London, researching nineteenth-century gardeners, nurserymen, and the associations that came to their aid. She is a trustee of the Gardens Trust and a life member of Buckinghamshire Gardens Trust and London Parks and Gardens Trust as well as Archivist and guest speaker for Perennial (formerly known as the Gardeners Royal Benevolent Institution). She leads walks around London on the 19th century horticultural press and is a regular speaker on garden history to horticultural societies around the country.

The lecture will be held **in The Lumen, 88 Tavistock Place, London WC1H 9RS**. Doors open from 6 pm. Advance tickets are £14 for members and £16 for non-members, or £14.50 and £16.60 respectively, on the door, where card payments or exact cash will be accepted. Included in the price are a drink and nibbles after the lecture. Tickets are available <https://bookwhen.com/bghg>. If you have any queries, please email Sandra Pullen on spullen6@outlook.com